

KNIGHT BROADCASTING, INC. GENERAL CONTEST RULES

For all stations, including KRAZ-FM, KSMA-AM, KSYV-FM, and KUHL-AM

1. You don't have to buy anything to enter a contest.
2. You must be a legal U.S. resident to be eligible to win. Individual contests may have age limits. You are **NOT ELIGIBLE** to win if you are an employee, volunteer, or staff member of Knight Broadcasting, Inc., an employee of any label or program supplier to Knight Broadcasting, Inc., an employee of any other radio station in Santa Barbara or San Luis Obispo counties, or advertiser on Knight Broadcasting, Inc., or a member of the household of any such person. One household may win only once every 30 days and only once a year for prizes worth \$600 or more. If a contest is not legal in any state, residents of that state may not participate.
3. If you make a telephone call to be in a contest, you agree that your call may be recorded and broadcast either live or at a later date and that Knight Broadcasting, Inc. may announce your name and use your voice on the air but is not obligated to do so.
4. Some contests may have specific contest rules that will be posted and must be followed to be eligible to win. Some contests involve the discretion of judges, and you may not agree with the outcome. However, the decision of the judges is always final, and neither the outcome nor the judging method may be contested in any court.
5. Knight Broadcasting, Inc. may substitute another prize of equal value and is not responsible if a sponsor offering a prize fails to provide it. Winners may not transfer prizes to another person, and may not demand a cash substitute.
6. Winners may be notified by telephone, mail, or on the air. Winners may be required to claim their prize in person, Monday through Friday, 9:00 am to 5:00 pm at 1101 S. Broadway, Suite C, Santa Maria, CA 93454. The prize office will be closed on weekends and most holidays. Winners must claim prizes within 30 days after being notified, or the prize will be forfeited. Winners of prizes valued at \$600 or more must provide their Social Security number for reporting to the internal revenue service before the prize is delivered, give a copy of their valid driver's license, and sign a release form.
7. Knight Broadcasting, Inc. is not responsible for any damages or injuries that may occur, directly or indirectly, with regard to the award, use or delivery of any prize. Winners and guests, if applicable, may be required to sign a liability and publicity release form before receiving any prize.
8. Knight Broadcasting, Inc. reserves the right to amend or change contest rules at any time without notice. For certain contests, new rules may be given out on the air, as notice that contest rules have been changed.
9. With respect to any entries received online or by telephone, neither Knight Broadcasting, Inc. nor any of its agencies, are responsible for any telephone, technical, network, electronic, computer, hardware or software failures,

malfunctions, or disconnects of any kind, or misdirected, illegible, incomplete, stolen or garbled, fragmented, or delayed internet/email computer transmissions or network/ISP/website/or internet accessibility.

10. Station contests are only open to listeners who reside within the station's listening area, defined as Santa Barbara and San Luis Obispo counties.
11. Station listeners via internet streaming should not participate in on-air contesting due to technical delay and geographic scope of the internet.